

EMMA BAILEY

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ACADEMICS

Harvard Graduate School of Education, Cambridge, MA May 2022
Ed.M. Learning Design, Innovation, and Technology

DePauw University, Greencastle, IN May 2021
Bachelor of Arts, Honors with Distinction GPA: 3.78/4.00 Majors: Economics and Spanish

WORK EXPERIENCE

Instructional Design Intern, Masterclass for Superintendents February 2022-Present

- Researched and recommended delivery strategies and tools to enhance the learning experience
- Collaborated with subject matter experts to design courses and learning activities using adult development theories

Learning Design Intern, Harvard Career Service Office September 2021-Present

- Drove student engagement through the development of course and career guides
- Conducted 2 focus groups and an evaluation effort to best meet student needs

Junior Learning Designer, Teaching and Learning Lab, Harvard University January 2022-Present

- Analyzed existing and new learning modules to streamline student experience and optimize course effectiveness

Graduate Assistant, DePauw University May 2021 – August 2021

- Coordinated training and orientation programming for 50 upperclassman mentors and 550 new students
- Orchestrated pre-orientation for over 400 campus community members reducing summer melt

AI Implementation Contractor, EdSights March 2020 – August 2021

- Authored 5 blogs with engagement from over 150,000 post-secondary students
- Designed and authored marketing materials resulting in the attraction of new clientele
- Developed 15 AI chat bot flows and expanded knowledge bases to improve chatbot's capabilities

Strategic Planning Intern, Office of the President | DePauw University September 2020 – May 2021

- Identified university-wide areas of growth compared to near-peer and aspirational institutions and explored solutions and strategies

Training & Employee Engagement Intern, Delta Air Lines August 2019 – December 2019

- Launched 2 trainings for international use using Articulate 360 and produced over 10 animated training videos using Vyond software to create a microlearning video library
- Streamlined onboarding by developing an Employee Development Guide and timeline for new hires
- Managed SuccessFactors Learning Management systems for the Latin American Business Unit

LEADERSHIP

Peer Mentor, DePauw University April 2020 – May 2021

- Directly advised and evaluated 6 Mentors with 12-15 mentees through a yearlong orientation process
- Spearheaded a weeklong training program addressing diversity, academics, and co-curricular experiences
- Assessed effectiveness of programming and recommended new engagement programs based on findings

Servicio en Las Americas Student Leader, DePauw University June 2018 – July 2019

- Organized, planned, and implemented 20 service projects, 10 speakers, and daily dialogue reflections on civic engagement and power, privilege, and diversity

HONORS PROGRAMS

Management Fellows, DePauw University August 2017 – May 2021

- Build foundational knowledge in business skills through coursework and interactions with business leaders

Honors Scholar, DePauw University August 2017 – May 2021

- Interdisciplinary and discussion-based program with a research based senior capstone thesis: Finances of First-Generation Students and an Empirical Analysis of programming in the Great Lakes College Association

AWARDS

Walker Cup Recipient, DePauw University May 2021

- Awarded to the senior who has done the most for the university during his/her four years